

Welcome to endovascularengineering.com. In this Privacy Policy, Endovascular Engineering (“Company”, “we”, or “us”) describes the information, including personal information, that we collect about you and our use and disclosure of that information. This Privacy Policy applies to the information that we collect about you through your use of our website (the “site”) as well as offline (collectively, our “Services”). Endovascular Engineering offers services to business customers; please see Information We Collect About You in our Capacity as a Service Provider. Depending on your relationship with us (e.g., if you participate in a clinical trial), additional or different notices may apply. This site is intended for use by residents of the United States. Your use of our site is governed by our [Terms of Service](#), which are incorporated by reference into this Privacy Policy.

By using this site, you agree with the terms of this Privacy Policy. You consent to the collection, use, and disclosure of your information, including your personal information, in accordance with this Privacy Policy.

Information Collection

We collect information directly from you and automatically as you use our site and otherwise interact with us. The scope of information that we collect from you depends on your interaction with our Site and Services.

Information We Collect Directly from You: We collect information from you when you complete our contact us form, sign up for our newsletter, request information from us, interact with us at a trade show, or otherwise contact us. Typically, we collect your name, contact information, and any information that you choose to provide to us.

Information We Collect Automatically: We automatically collect information about you as you use our site through cookies and other tracking tools (see also **Cookies and Tracking**). Specifically, we collect your internet protocol address, website that directed you to our site, operating system and browser used to access our site, internet service provider, length of time you are on our site, and the pages you viewed on our site. We do not typically associate this information with your other information that we maintain about you.

How We Use Your Information

We use your information, including personal information, primarily to provide the services that you have requested from us. In particular, we use your information for the following purposes:

- To provide our services to you.
- To respond to your customer services inquiries.
- To send you our newsletter.
- For research and marketing, including to improve this site and to understand how persons use this site.
- To protect our rights and interests and the rights and interests of other persons.
- To update you about our products and services.
- For other purposes specified in this policy.

- For marketing purposes, where permitted by law (e.g., to send you emails) (please note that we also may track email response rate).
- As permitted/required by applicable law.

In addition, we may use aggregated and non-identifiable information for any purpose permitted by law, including benchmarking.

Our Disclosure of Your Information

We share your information, including personal information, as follows:

- **Corporate Relatives.** We may share your information with any current or future parent company, affiliate, subsidiary or division.
- **Service Providers.** We share your information with our service providers or others who perform functions on our behalf. For example, we share your personal information with service providers who host our site, coordinate mailings, assist us in detecting and deterring fraud, security incidents, or other unlawful activity, and for other lawful purposes.
- **Ad Tech Vendors.** We also permit the collection of personal information about you online through cookies and other tracking tools; please see Cookies and Tracking and Analytics Providers sections below.
- **Analytics Providers.** We may share personal information with analytics providers to assist us in implementing and evaluating relevant advertising. Often the personal information that we share is collected from you through cookies and other tracking technologies on our site.

We may also share your information in the following ways:

- **Business Transfers.** We may share your information with another entity if we or any of our current or future corporate relatives are acquired by or merged with another legal entity, if some or all of our assets are sold or transferred to another legal entity, as part of a bankruptcy proceeding, or as part of a sale of a business or other transfer of assets. We also may share information about you during the diligence phase of such potential transactions, including to legal advisors, consultants, and other relevant parties.
- **In Response to Legal Process.** We share your information when we believe it is appropriate to comply with the law or a regulatory requirement; to comply with governmental, administrative, or judicial process or other similar requirement or order, such as a subpoena or court order; to cooperate with law enforcement or other governmental investigations (without necessarily requiring the law enforcement or government agency requesting the information to formally serve us with a subpoena); or as evidence in litigation in which we are involved. We also reserve the right to report to appropriate law enforcement or governmental agencies any activities that we believe are in violation of applicable laws, rules, or regulations without providing notice.
- **To Protect Us and Others.** We share your information where we believe it is necessary to prevent or investigate a possible crime, such as fraud or identity theft; to enforce a contract; to protect the legal rights, site, or safety of you, us, our corporate

relatives, or other persons; to enforce our [Terms of Use](#) or this Privacy Policy; and to monitor and remediate security issues.

- **Aggregate and De-Identified Information.** We may disclose aggregate and de-identified information about our customers for marketing, advertising, research, or other purposes.

Information We Collect About You in our Capacity as a Service Provider: We provide services to business customers. If your employer has engaged our services, your employer may provide your contact information to us. We will use that information in accordance with our contractual obligations and as permitted and required by law. If you participate in a clinical trial, we will use your information in accordance with any notice provided to you regarding that trial and as required and permitted by applicable law.

Cookies and Tracking

We and our service providers use cookies and other tracking tools to track information, including personal information, about your use of our site.

- **Cookies.** We and our service providers may use cookies or other tracking technologies (collectively, “cookies”) to track visitor activity on our site. A cookie is a text file that a website transfers to your device. We or our service providers may use cookies and other technologies to track user activities on our site, such as the web pages you view and time you spend on our site. The help section on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Visitors to our site may not be able to view/use all features on our site.
- **Clear GIFs, Pixel Tags and Other Technologies.** Clear GIFs are tiny graphics with a unique identifier, similar in functionality to cookies, which are embedded invisibly on web pages. We or our service providers may use clear GIFs (also known as web beacons, web bugs, pixel tags, or action tags, among other names), in connection with site to track user activity, help us manage content, and compile statistics about use of our site. We or our service providers may use clear GIFs or other trackers in emails to help us track email response rates, identify when our emails are viewed, and track whether you forward our emails.
- **Analytics.** We may use service providers, such as Google Analytics, to evaluate the use of our site. We and our service providers use automated devices and applications to evaluate use of our Site. We use these tools to help us improve our services, performance, and user experiences. These entities may use cookies and other tracking technologies, such as web beacons or local storage objects (LSOs), to perform their services. To learn more about Google's privacy practices, please review the Google Privacy Policy at <https://www.google.com/policies/privacy/>. You can also download the Google Analytics Opt-out Browser Add-on to prevent their data from being used by Google Analytics at <https://tools.google.com/dlpage/gaoptout>.

Changes to this Privacy Policy

We may update this Privacy Policy. Unless otherwise prohibited by law, changes to this Privacy Policy will go into effect upon posting. If we make any changes that material alter the manner in which we use personal information that we previously have collected about you, then we will endeavor to provide advance notice to you by flagging online that we have made changes to this Privacy Policy or emailing you at the last address of record we have for you.

Security

This site takes steps designed to protect your personal information. You should keep in mind that no Internet transmission is ever completely secure or error-free. In particular, e-mail sent to or from this site may not be secure.

Links to Other Websites

This site may contain links or references to other websites. Please be aware that we do not control other websites and that, in any case, this Privacy Policy does not apply to those websites. We encourage you to read the privacy policy of every web site you visit.

Do Not Track

Currently, our site does not recognize browser do not track signals.

California Shine the Light

You have the right to request a list of third parties with which we have shared your personal information in the past twelve months for their own marketing purposes. Currently, we do not engage in this practice. Nonetheless, you may submit a request to us seeking our current practices by contact us at:

Endovascular Engineering
3925 Bohannon Drive, Suite 300
Menlo Park, California 94025
(650) 407-5805

Please provide proof of California residency along with your request.

Contact Us

If you have any questions, comments, or concerns about this Privacy Policy, please contact us at:

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